

THE WINDERMERE MOUNT BAKER DIFFERENCE



The brokers and support staff who make up the Windermere Mount Baker office are as diverse as the community they serve. What we all have in common is a warm and friendly attitude, a desire to help one another succeed, and a better-than-average sense of humor. It's no wonder that our brokers have been with the office an average of 10 years, and the support staff an average of 17 years. The level of support, the willingness to collaborate, the sense of family- these all make Windermere Mount Baker different from the typical real estate office. Whatever that special something is, people say they can feel it as soon as they walk in the door.

Joe Easterday, Designated Broker/Owner

Joe Easterday sets the tone by creating an atmosphere where brokers feel they are respected and supported. Whether he's doing his check-ins to see what brokers need, developing training seminars, troubleshooting problems or offering creative solutions, Joe draws on his years of real estate experience to provide each broker with the tools they need to succeed. He also actively solicits broker feedback on how the office can serve them better. Joe and his staff meet regularly with peer-elected representatives to get broker perspective on office policies and ideas for improvement. You'd be hard-pressed to find a real estate office with a greater commitment to supporting its brokers' success than Windermere Mount Baker.

Simone Bouterse and Su Harambe, Assistant Managers

Simone and Su bring a combined 40 years of real estate experience to the Assistant Manager position. Each has served as a Senior Advisor multiple years and mentored many new brokers. Their first-hand experience in the field and wisdom are invaluable to brokers both new and seasoned. With two Assistant Managers there is always great coverage when a broker has an immediate question or would like to get multiple opinions on an issue. Su and Simone are always striving to make the office a successful, positive environment for the brokers, and both are very committed to community involvement.

Ted Dietz, Office Manager

As Office Manager, Ted supports our brokers, ensuring that sales are processed smoothly and efficiently. Ted spent his first 19 years in the Mount Baker office as full time broker before transitioning to Office Manager in 2022. Ted brings a broker's experience and perspective to management that allows him to collaborate, coach and encourage our brokers in a meaningful way. He is dedicated to simplifying the transaction process for brokers and creating warm and energizing experience for all.

Heidi Devereux, Marketing and Graphic Design

With 35 years of experience in advertising, marketing and graphic design, Heidi provides marketing and design support to all of the Windermere Mount Baker brokers. From logos to web pages, and everything in between, Heidi assists in personalizing each broker's branding so the materials and marketing are professional and personal. According to Heidi, "I love meeting and working with great people and being the one behind the scenes making my clients and brokers look their best," she says. "Their success is my success."

Lynette Thompson, Broker Care Coordinator

Lynette Thompson comes to our office with a background in sales/customer service and a homegrown education at UW. Her detailed work, efficient planning, and joyful personality keep the office humming on the weekends.

Aubrey Beyerlin, Weekend Broker Care

Aubrey has lived in South Seattle her entire life and in fact grew up in this very office as her father was an agent here. Aubrey has extensive experience as a household manager and loves spending time with her 2 daughters.

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Bob Williams, All Things Technology

Bob Williams has been a real estate broker, worked at Windermere Technology, and now brings those relevant work experiences together to provide one on one support to the brokers at Mount Baker. Bob is able to help brokers utilize NWMLS, Windermere and personal technology so the broker can be more efficient, and ultimately spend more time on what they like doing: providing value to their clients.

Conner Cayson, Social Media

Conner Cayson provides social media and marketing support to the office and brokers. Conner assists with office postings on Facebook and Instagram, as well as the overall marketing plan for the office. Conner has expertise and knowledge of many social media platforms and can meet one on one with the brokers to discuss their social media plan and answer any questions.

Events that really connect with clients

The Windermere Mount Baker office holds special events throughout the year that make it fun and easy for you to connect with your clients and prospects. Here are a few events that clients look forward to each year:

- Wine Tasting Client Appreciation Night
- Free Document Shredding and Electronic Recycling
- School Supply Drive for Homeless Children
- Economic and Housing outlook
- Art at the Office

A commitment to the community

The Windermere Mount Baker office has roots in the community that run deep. The office opened in 1979, the fourth of what are now over 300 total Windermere offices, and the only major real estate company with an office in South Seattle. Our desire to help others succeed extends to the greater South Seattle community. The office is very involved in the Rainier Chamber of Commerce and the Columbia City Business Association. Each year brokers and staff hold a food drive for the Rainier Valley Food Bank and host a Toy Drive for Treehouse, a local agency that supports foster children. We sponsor a Rainier Little League team, donate money to family support workers at Southeast Seattle elementary schools, and are there to lend a helping hand when our neighbors need it.

If you are a new or experienced broker who wants to join a team that works together to make life better for everyone around them, Windermere Mount Baker could be the place you've been looking for. Call Joe Easterday at (206) 725-7255 and let's see if we're the right match.