



Windermere offers our agents a wide array of programs to help them provide a full-service, high-touch experience to their clients.

### PREMIER PROPERTIES™ PROGRAM

Windermere's Premier program was designed to meet the unique demands of marketing and selling luxury homes. Brokers have access to exclusive marketing materials and advertising opportunities, an enhanced online presence, and a network of agents that represent high-end clientele.



### W COLLECTION WINDERMERE

#### W COLLECTION (WWA and OR only)

Windermere's W Collection is an elevated property marketing program tailored to meet the needs of our most affluent clients. It features distinctive custom signage, enhanced exposure on the wbywindermere.com website, and exclusive marketing collateral designed to appeal to the refined tastes of the ultra-luxury market. The program also provides networking opportunities with luxury events.



#### COMMERCIAL

The Windermere Commercial brand represents the purchase and sale of retail, industrial, office building, multi-family, and mixed-use properties, as well as industrial and land. We offer a full range of commercial real estate services, including leasing, business opportunities, brokerage, development, building management, and consulting.



#### PROPERTY MANAGEMENT

Windermere Property Management is an industry leader at providing full-service residential and property management. Our experienced management personnel provide unparalleled customer service to landlords and tenants through every phase of the rental process.



### WINDERMERE SENIOR TRANSITIONS

With aging seniors projected to move out of an estimated 11.3 million housing units between 2010 and 2020, many seniors will need help transitioning into the next phase of their lives. Agents with a Seniors Real Estate Specialist (SRES) designation qualify for certification in the Windermere Senior Transitions program, which offers services and marketing collateral designed for clients aged 65 and older.

### WINDERMERE EQUESTRIAN LIVING

Agents who specialize in equestrian or lifestyle acreage properties can utilize the marketing resources of our Equestrian Living program, tailored to this audience. The program also offers these agents an opportunity to connect with other equestrian specialists throughout our network.



### WINDERMERE BUILDER SOLUTIONS

The Windermere Builder Solutions program helps new construction agents deliver better results for builder and developer clients. Members can increase their competitive advantage by using program materials such as operational tracking tools and a suite of customizable signage that can be branded with builder and community logos.